

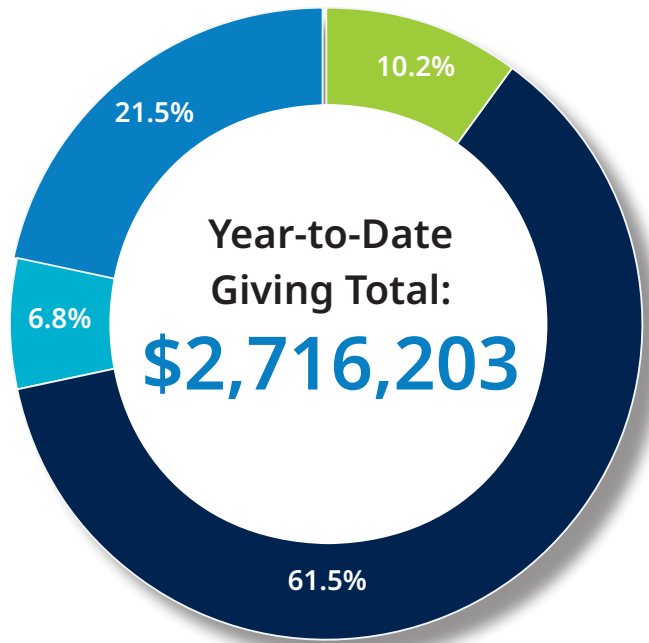


Community Impact

Giving by Pillar

- Youth Development & Well-Being | \$584,145
- Family Health & Well-Being | \$1,670,755
- Civic Engagement | \$277,094
- Veteran Integration & Well-Being | \$184,210

Note: 83.52% of the our 2022 community support giving went to organizations serving the underserved



Giving by Regions

Capital Region	Southern Tier	Western New York	Central New York
\$2,321,908	\$108,845	\$165,350	\$120,100

*Broadview funding applications require organizations to disclose the percentage of funds requested that directly serve the underserved

Volunteer Updates



145

Number of events in 2022



13,464

Total hours logged in 2022



\$464,373

Total value* of volunteer time

*According to the Independent Sector, a volunteer hour in New York is valued at \$34.49.

Better Together

In addition to the financial impact above, **CAP COM CARES** made community investments of \$1,246,893 in 2022. The SEFCU Foundation & CAP COM CARES Foundations also provided a total of \$666,380 of financial donations/in-kind goods in 2022.

Total combined 2022 investment:

\$4,629,476

Broadview Community Highlights

Summer Supplies

Thanks to the generosity of Broadview members and employees, our Giving for Good program was busy this summer – providing [more than \\$50,000 in essential supplies to help some of our most vulnerable neighbors](#) during the warm summer months. Additionally, we kicked off Summer of Luvs, our diaper distribution program, with an [additional \\$20,000 in diapers](#) distributed to organizations serving parents and families.

Broadview Brings the Backpacks

During the final days of August, Broadview employees assisted to provide [1,326 backpacks filled with school supplies to 22 of our non-profit partners](#) for distribution to children and schools for our 2022 Backpack Program!



Giving For Good

Total YTD Donations in 2022: \$109,878

Employees: \$43,314

Members: \$64,996

Board: \$1,568

Total Contributors: 29,814

Infrastructure Grants

[We awarded 10 nonprofits each with a \\$10,000 Fall 2022 Infrastructure Grant.](#) These grants support vital projects that are traditionally harder to receive donor support for, such as equipment needs, structural improvements, software or hardware needs, or an elevator.

Freight Farm

Our Freight Farm and expanded outdoor gardens served up healthy produce to the community. [Our Freight Farm produced heads of lettuce with an average head weight of 3.26 oz.](#) We continued to manage the Pink Ribbon Garden and the organic farmers' gardens at 700 Patroon Creek, which was [expanded with 16 new beds, enabling us to harvest over 20 kinds of fruits and vegetables, weighing over 560 lbs,](#) and all the Freight Farm and garden crops were donated to non-profit organizations. [The two community Freight Farms at the City Mission of Schenectady and the Boys & Girls Clubs of the Capital Region also all had outstanding production this year, and Broadview announced in December 2022 that it will donate a third community Freight Farm to the Regional Food Bank of Northeastern NY.](#)

Total Heads Donated: 19,898

Non-profits Receiving Donated Produce: 5 (South End Children's Café, YWCA of the Greater Capital Region, Schenectady Inner City Ministry (SICM), Pink Ribbon Garden and The Food Pantries for the Capital District)

Value of Donated Produce Grown in Freight Farm (based on market prices at Whole Foods Market): \$79,393

Stand To Honor

In honor of Veterans Day, Broadview employees and volunteers, including CEO, Michael Castellana, and President, Chris McKenna, participated in a "Stand to Honor" ceremony, during which they stood silently in pairs for 13 minutes. [In addition to volunteers standing in silence to remember the fallen, we presented \\$35,000 in donations to 7 veteran organizations across our footprint.](#)

Broadview Community Highlights



Thanksgiving Program

More than 50 volunteers teamed up to deliver 400 Thanksgiving pies and gift cards to more than 20 nonprofit partners on November 17. Volunteers began their day by picking up pies early in the morning, packing up the totes, and delivering them out to nonprofits throughout the Capital Region.

Why I Care Winners

Q3 Award Recipients | Emma Rucinski/Leann Shufelt

Q4 Award Recipients | Sarah Liporace/Chris Duwe

The winners listed above joined our Q1 & Q2 winners Members Vivian Kornegay and Pat Hedgeman and Employees Samoria Zurlo and Artie Shade at the Albany Country Club on October 12. These 8 exemplary community volunteers were treated to a night of celebrating their desire to give back in front of the Broadview Board of Directors, Executive Team members, and most importantly, their family and friends.

Holiday Sharing & Year End Highlights

Thanks to our staff and members' incredible generosity, we surpassed our fundraising goal and raised more than \$260,000 to impact 6,500 people across 95 organizations. Employee participation came in at 65% with 123 departments reaching 100%.

Meanwhile, Broadview provided its manager level staff and above with a fantastic opportunity to designate a Leadership Donation to the organization of their choice. Thanks to this program, \$316,000 was invested in organizations throughout our footprint that were near and dear to our leaders' hearts.

Additionally, Broadview deployed its Year End Food Pantry financial investments with 45 volunteers delivering donations totaling \$370,000 to 50 food pantries and missions throughout the Capital Region, Central NY, Southern Tier, and Western NY regions.

Coming
Up Next

Buffalo Bills Points for Donation to FeedMore WNY | January 2023

Code Blue Needs Assessment | January 2023

Sharing the Love during National Random Acts of Kindness Week | February 2023

Go Red for Women and Heart Month | February 2023

Collaboration Grant Informational Webinars | February / March 2023

Regional Food Bank of NENY Freight Farm Delivery | February / March 2023