

# ANNUAL GIVING



Each year in December, CAP COM Cares volunteers spend the month spreading cheer by adopting local families and hosting parties for local nonprofits, complete with our team of carolers. The holiday season should be magical for every child, and that is one of the many reasons why annual giving is so important.



# ANNUAL GIVING

"In order to lead, we must serve."

That's been the thinking behind CAP COM Cares Foundation since it was founded in 2003. Service is at the core of CAP COM Cares.

As of 2019, we had given more than \$4 million to our Capital Region communities, and our volunteers have contributed more than 35,000 hours.

Your contribution starts as money, but it blossoms to something so much more.

## SELECT YOUR SUPPORT LEVEL

ANNUAL GIVING BENEFITS*	\$5,000	\$2,500	\$1,500	\$500
Recognition on CAP COM Cares Foundation's webpage	✓	✓	✓	✓
Recognition in CAP COM Cares Foundation's Impact Report	✓	✓	✓	✓
Recognition on TV Screens in All Branch Locations	✓	✓	✓	
Recognition in CAP COM's Calendar of Dreams	✓	✓	name only	
Recognition in CAP COM's Annual Report	✓	✓		
Invitation to the Annual Patron Celebration	✓	✓		
Opportunity to Present at Annual Patron Celebration	✓			

\*All benefits available until December 31, 2020



## CONTACT & DEADLINE

Sponsorship due by Tuesday, September 1, 2020  
For more information, contact **Caitlin Duma** at (518) 458-2195 ext. 3619 or [cduma@capcomfcu.org](mailto:cduma@capcomfcu.org).